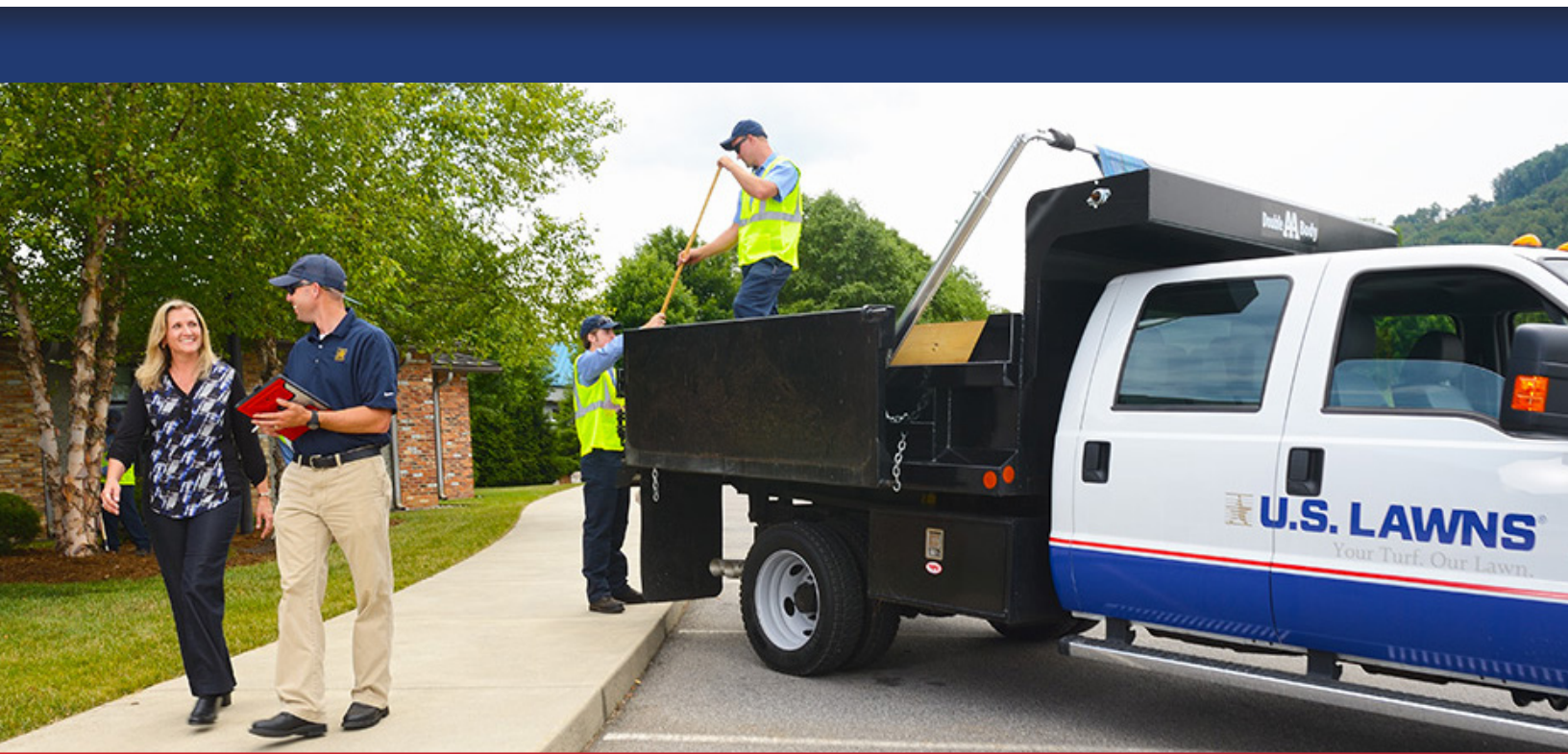
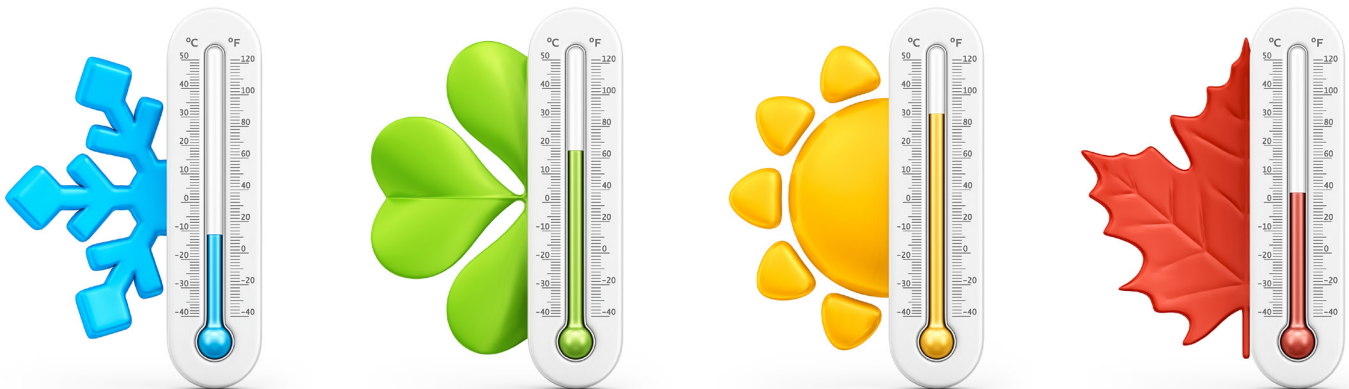


Keeping Your Property Looking Great in Every Season



Commercial property owners know that each of the four seasons brings unique beauty (and challenges!) to any landscape. If you're a commercial property owner or manager, you know that finding the right landscaping services can be difficult. Some property owners and managers opt to partner with small, local companies, while others only enlist professional help on an as-needed basis. U.S. Lawns is an excellent alternative to both of these scenarios. The strength of our nationwide brand and our many years of experience allow us to keep our customers' properties looking great in every season while working within their budget. In this eBook, we'll review a few of our strategies for seasonal maintenance.



SPRINGTIME SPLENDOR

Spring is a great season for anyone who works in commercial landscaping, and at U.S. Lawns, spring is an especially busy time of year. For one thing, plants of all varieties are ready to start growing – including lawns. Our teams of service providers help get lawns looking great by getting irrigation systems up and running smoothly (for clients who worked with us back in the winter, we will also have shut their irrigation systems down to minimize damage through the colder months). Once that's done, we help our clients to make the most of the warmer weather by nurturing the plants they already have, and planting new, seasonal flowers to their liking.



Seasonal flowers might not live as long as trees and shrubs, but they work wonders when it comes to brightening up a commercial landscape. U.S. Lawns helps our customers secure the colors and varieties they want by placing orders early. Since we work with our customers to develop a long-term plan for their landscape, we're usually able to get them the color selections and types of flowers or plants they know they'll want.

We also work to nurture the other plants in their landscape such as shrubs and ornamental trees. We're experts when it comes to providing plants with the nutrition they need. If necessary, we'll aerate the soil, which can aid in providing more air, water and nutrients to the root systems of our customers' turf. We'll also start pruning trees and shrubs so that when their growth cycle peaks, they'll look well-tended and healthy. Spring is a great time to make landscape improvements like installing new shrubs and ornamental trees or upgrading/installing new irrigation systems or hardscapes. Our service providers are well-qualified to enhance your landscape in early spring so that visitors to your property can enjoy its beauty until winter arrives again.

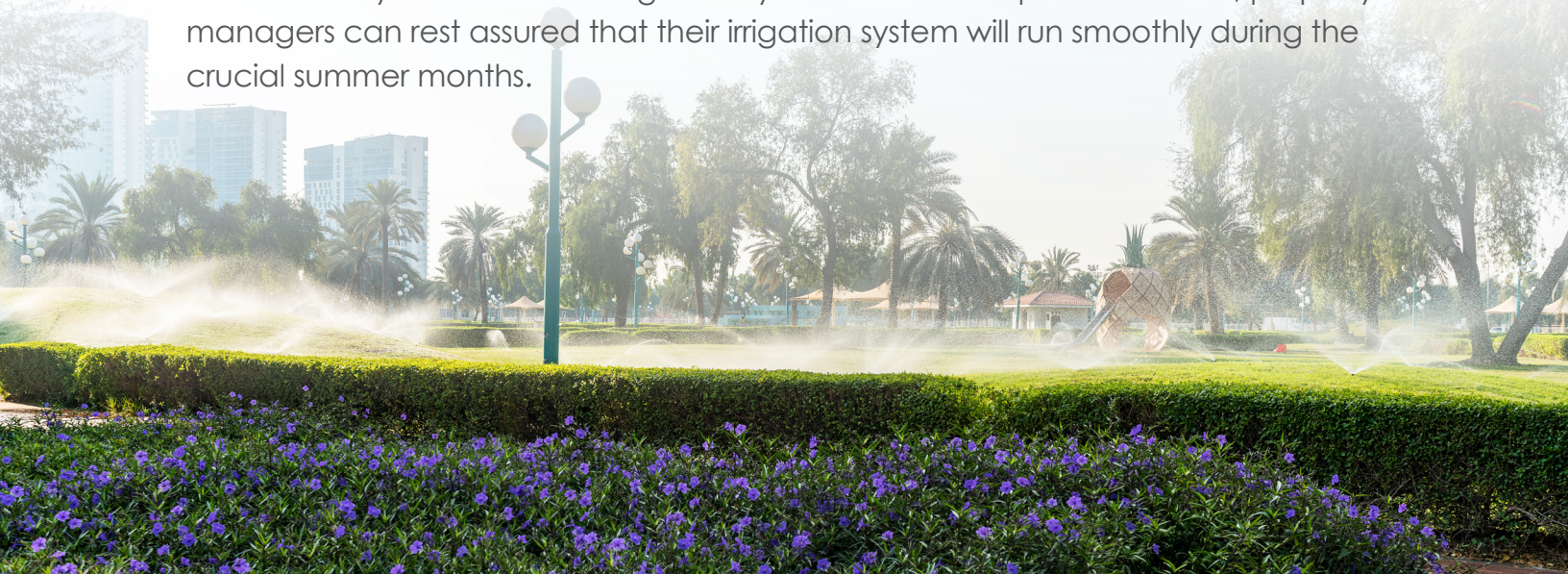
SURVIVING THE SUMMER

The summer months bring beauty and tranquility to commercial landscapes. Many plants are in full bloom, and oftentimes more people are outside than ever. Commercial property owners who partner with U.S. Lawns love that even through heatwaves, their landscapes look as green and lush as ever. While the heat has the potential to dry out many landscapes, U.S.

Lawns service providers ensure that plants stay well-hydrated. One of the ways we accomplish this is by helping our clients switch to smart irrigation technology.



Traditional irrigation systems run on timers and disperse a set amount of water regardless of how moist or dry the soil already is. Not only are these systems unable to adapt to the needs of the plant life they hydrate, they have the potential to waste water. Smart systems, on the other hand, rely on soil and atmospheric sensors to make determinations like how likely it is to rain, how moist the soil already is, and so forth. These sensors help ensure that your landscape receives just the right amount of water to keep it looking green and lush. They can even turn themselves on and off automatically, so property managers don't need to worry about overseeing their cycles. With the help of U.S. Lawns, property managers can rest assured that their irrigation system will run smoothly during the crucial summer months.





FLOURISHING IN THE FALL

Autumn arrives with its own unique beauty. Everyone loves watching the leaves change color, but not everyone loves to rake them up once they fall. U.S. Lawns helps keep landscapes looking great as the weather cools. As the season begins to arrive, we strategically prune ornamental trees to reduce the amount of expected leaf fall. This can help prevent some debris from collecting in the first place. Of course, our teams will arrive for regularly-scheduled visits to rake up in addition to other tasks that will keep your landscape looking great throughout the season.

We'll make sure to keep your lawn closely-trimmed throughout these months. Keeping your lawn shorter during the fall is a great way to prevent matting and other problems when winter arrives. We'll also ensure that your lawn is well-fertilized, increasing its chances of faring well when temperatures drop.

Of course, there are a number of seasonal fall flowers that can add even more color to the already vibrant autumn landscape. We work with our customers to identify and procure the mums, asters, and other late-bloomers they love.

WEATHERING THE WINTER

There's no question that the winter months present many unique challenges to commercial property owners, but U.S. Lawns customers needn't worry. Snow, ice, storm damage, and broken tree branches all create hazards that need to be dealt with in a timely manner to reduce the risk of accidents and injury. U.S. Lawns helps our customers keep their properties as safe as possible during the winter months, but we also help their landscapes continue to look great.

We winterize irrigation systems to reduce the likelihood of damage. Shutting down timers and sensors and removing water from the pipes are just two of the ways we prepare these systems for the harsh winter months. Along these lines, we also prepare properties for winter storms by removing dead branches and strategically pruning their ornamental trees. Large tree branches can sometimes act like sails in heavy winds, creating resistance and eventually breaking off. We can't prevent your trees from losing branches in the winter, but we can help to minimize the damage.





When winter storms arrive, we support our customers in a timely manner. Commercial property owners everywhere already know that it can be difficult to find service providers to manage snow and ice once they arrive. In fact, many service providers' waiting lists are already starting to fill up in the summer! U.S. Lawns customers don't need to worry about details like this. We arrange for snow

and ice management

well in advance, so they can rest assured that their parking lots and sidewalks will be accessible before long. Of course, our teams are also quick to clear away dead branches and other storm debris.



THE BENEFITS OF PARTNERING WITH A SINGLE PROVIDER

As we've just outlined, U.S. Lawns is dedicated to keeping our customers' properties looking great year-round. While we understand that budget is a key concern, opting to partner with U.S. Lawns actually saves money for many of our clients. By allowing our teams to develop a plan and service your property year-round, we're able to prevent many problems before they begin. Also, we get to know the unique needs of your landscape and are able to be proactive when it comes to things like aerating the soil and incorporating plants you'll love. Best of all, as a nationwide brand, we've developed a wide network of suppliers that allow us to secure great prices on many of the things we need to keep your commercial property looking its best. Our customers love that we're able to pass those savings along to them.

Are you ready to get your landscape into shape by the time the next season comes around?

**Contact U.S. Lawns
today to learn more about
how we can help.**



www.USBlawns.com